

Lauren Sina Bondi Donohue

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EXPERIENCE

- January 2013–present
- GRAPHIC DESIGNER, PROJECT MANAGER, SOCIAL MEDIA MANAGER : AFSTUDIO DESIGN
- Work as the lead designer and project manager on a wide range of projects : Branding and logo development, illustration, tradeshow graphics, instructional book design, interactive and web design, book and print design.
 - Manage social media presence and client relations.
 - Client list includes Adobe, Wowza Media Systems, PartnerRe Health, and One Hope.
- September 2006–present
- VISUAL ARTIST AND FREELANCE GRAPHIC DESIGNER
- Nine years fine art training.
 - Experienced in branding and logo design, package design, illustration, infographics, icon development, book design, general print & web design.
 - Highly proficient in the use of Adobe Creative Suite, as well as fine craft skills including illustration and photography.
 - Strong conceptual thinker, attentive to detail, motivated, self directed, and organized.
- March 2012–April 2014
- GOOGLE ADS RATER : ZEROCHAOS
- Performed quality control duties for Google Ads.
 - Evaluated user intent, ad creative, and advertiser websites.
 - Job required self direction, focus, and good judgement.
- April 2006–present
- FIELD MARKETING & BRAND AMBASSADOR
- One of the most highly recommended ambassadors in the Portland region.
 - Executed demo programs for multiple brands as a private contractor.
 - Established and maintained strong relationships between brands and retailers.
 - Worked with the worlds largest and most successful natural foods brands : *Small Planet Foods (Larabar, Cascadian Farms, Muir Glen), EarthBalance, Glutino, Udi's, Suja, Odwalla, Garden of Life, Living Harvest, Manitoba Harvest, Vega, Navitas Naturals*
- November 2004–
September 2006
- BYCYCLE.ORG : COFOUNDER
- Created the world's first open source, multi-city bicycle trip planner.
 - Beat Google by several years, locals still prefer our version.
 - Built and operated with minimal funding.
 - Created relationships with data providers, regional governments, and transit organizations in multiple cities.
 - Worked on user interface design, back-end design, and technical theory.

EDUCATION

- 2007–2012
- PORTLAND STATE UNIVERSITY
- Post-baccalaureate Studies : Graphic Design
- 1999–2004
- UNIVERSITY OF OREGON
- Bachelors of Fine Art : Photography

REFERENCES AVAILABLE UPON REQUEST